

*If you're going to live, leave a legacy.
Make a mark on the world that can't be erased.*

—Maya Angelou

MAKE A GLOBAL DIFFERENCE IN
CANCER TREATMENT AND CARE
WITH A PLANNED GIFT TO UCLA



David Geffen
School of Medicine



UCLA HEALTH BY THE NUMBERS

OUR PEOPLE

33,000
employees

3,500
clinical and basic
science faculty

4,700
registered nurses

857
medical students

1,300
medical residents
and fellows

402
doctoral students

OUR IMPACT

3.5
million
outpatient
clinic visits

757,200
unique
patient
visits

73,700
emergency
department
visits

37,600
inpatient
hospitalizations

WE OPERATE

4 WORLD-CLASS MEDICAL CENTERS
(Ronald Reagan UCLA Medical Center,
UCLA Mattel Children's Hospital, UCLA
Resnick Neuropsychiatric Hospital,
UCLA Santa Monica Medical Center)

More than **260** COMMUNITY CLINICS
across Southern California and the
Central Coast

INNOVATION & RESEARCH

\$1.2 billion in awards to the
medical school research program,
including **\$570** million from
the National Institutes of Health

WELCOME TO UCLA HEALTH,

WHERE YOU CAN COMFORTABLY PLAN AND BUILD A LEGACY.

UCLA Health is among the most comprehensive and advanced health care systems in the world, with a mission to provide state-of-the-art patient care, generate research discoveries leading to new treatments and diagnoses, and train future generations of health care professionals. Together, the UCLA Hospital System and the David Geffen School of Medicine at UCLA strive every day to be leaders in setting the standards of medical excellence.

For 34 consecutive years, UCLA Health hospitals have ranked among the top 20 medical centers in the nation, according to *U.S. News & World Report*. The national honor roll recognizes UCLA Health for providing the highest quality of care in multiple areas.

As an academic health system, UCLA offers access to technology and treatments that may not be available elsewhere. Our physicians are world leaders in the diagnosis and treatment of complex illnesses. Our physicians and scientists are pioneering work in an astounding range of disciplines—from cancer treatment, cardiac surgery, and children’s health to neuroscience, organ transplantation, and vision science—and are bringing the latest discoveries to virtually every field of medicine and medical education.

UCLA Health is where discovery leads to world-class care, and where your long-range support will create a meaningful legacy.



TRANSFORM CANCER CARE

THROUGH THE UCLA JONSSON COMPREHENSIVE CANCER CENTER.

The UCLA Jonsson Comprehensive Cancer Center (UCLA JCCC) seeks philanthropic support from people who share our joint missions of eradicating cancer and providing the best patient care in cancer for all. These two aims are inextricably linked: Research will 1) help us better understand cancer, which will lead to the discovery of new, more effective treatments; and 2) result in better patient care experiences—especially in combination with psychosocial and whole-person support from the Simms/Mann-UCLA Center for Integrative Oncology. Tied to these achievements is the UCLA JCCC’s focus on three strategic research priorities: recruit and retain the best faculty, provide them with the tools to succeed, and support faculty by funding novel ideas that advance the understanding and treatment of cancer. The UCLA JCCC best-in-patient-care priorities include health equity commitments to expand clinical trial enrollments throughout UCLA’s diverse communities, and removing barriers to care, among others.

When you donate to the Jonsson Cancer Center Foundation, your gift provides more than 450 physicians and scientists the crucial funding to develop new methods, protocols, and therapies for treating cancer and all its complexities.

At the core of a top academic research institution—and what makes the UCLA JCCC an invaluable resource for cancer treatment and care—is the innovative, inquisitive, and impressive community of basic, translational, clinical, and population scientists. These are the people who, along with patient care clinic staff, propel cancer science forward. Our commitment to them anchors our mission and enables their best work.

WHY UCLA, WHY NOW.



Many places say they're multidisciplinary. We live it. The UCLA JCCC's extraordinary scientists collaborate across UCLA's contiguous campus, from the David Geffen School of Medicine and UCLA Health hospitals to the UCLA Institute for Precision Health, UCLA Clinical and Translational Science Institute, UCLA Eli and Edythe Broad Stem Cell Research Center, UCLA Samueli School of Engineering and UCLA Fielding School of Public Health—all located a short walk away.



The UCLA Jonsson Comprehensive Cancer Center is one of only 53 comprehensive cancer centers in the nation, the highest possible designation from the National Cancer Institute (NCI), held by the UCLA JCCC for nearly 50 consecutive years.



We are a powerhouse for U.S. Food and Drug Administration (FDA) approvals that drive better patient outcomes. UCLA physician-scientists led research has resulted in 18 FDA drug and protocol approvals, many of them fast-tracked for breakthrough status, since 2014.



Among these and other life-changing, global breakthroughs:

- Herceptin for HER-2 positive breast cancer
- Gleevec for chronic myelogenous leukemia
- Keytruda for metastatic melanoma
- Ibrance for a certain type of metastatic breast cancer
- Xtandi for treatment-resistant or advanced metastatic prostate cancer
- Tecentriq and Avastin in combination for advanced liver cancer



Our researchers are working on a new generation of drugs with the potential to turn low-survival cancers, such as pancreatic, ovarian, and colorectal, into manageable chronic conditions.



The UCLA JCCC helps lead the University of California Cancer Consortium of five NCI-designated UC comprehensive cancer centers (Davis, Irvine, San Diego, and San Francisco) accelerating promising clinical trials.



UCLA leads research into our most promising opportunity to cure cancers within a generation: the human immune system. UCLA is a leading academic medical center for the development and clinical application of cancer immunotherapies.



UCLA leads in precision health. By engaging all patients across UCLA Health in research, UCLA aims to transform the lives of patients with rare diseases by discovering the genetic causes, providing care, and offering clinical trials and treatments for curing their disorder. Precision diagnostics at UCLA is an integrated clinical service, including genomics and other testing that facilitates lifesaving precision medicine treatments directly to patients—all within the same hospital.



We are home to the Simms/Mann-UCLA Center for Integrative Oncology, which serves as a national model for whole-person, integrative care, with empowering programs offered predominantly free of charge to enhance wellness of the mind, body, and spirit for those on a cancer journey. Every UCLA oncology patient is referred to the Simms/Mann Center, where the emotional, psychological, and physical burdens of a cancer diagnosis and its treatment are recognized and families learn to understand the implications and emotions that accompany a cancer diagnosis.

BELIEVE OUR PATIENTS, DONORS, AND FACULTY.



When I was diagnosed, my world went dark with fear and anxiety. The Simms/Mann Center gave me a safe space to voice those fears, get help, and see that I could still live a fulfilling life. It showed me what was possible and for that, I am eternally grateful. It's also so helpful that the services are free of charge, as the cost of my medical treatment would otherwise make attending impossible.

— **David McEowen**

As a veteran recording engineer for Capitol Records, David McEowen specialized in preparing classic albums for re-issue. David was diagnosed with prostate cancer in 2010, after which he had surgery and radiation therapy. But after a few years, the cancer came back.

David's doctors at the UCLA Jonsson Comprehensive Cancer Center enrolled him in a clinical trial for a new prostate cancer imaging system, which can accurately pinpoint tumor location for targeted therapy. "It's remarkably similar to what I was doing with those audio tapes—removing just what needed to be removed and leaving everything else," says David.

Three years later, there is no sign of David's cancer.

My treatment at UCLA was incredible. I'm looking forward to a long, fun retirement.



I wanted to make a gift to honor my mother who had been a 20-year cancer survivor and the Jonsson Comprehensive Cancer Center was where I thought my gift would reach the most people and have the most impact. I was impressed by the research that is conducted there, and the feedback from patients about the care they receive is really inspirational. This was a perfect fit for my legacy gift. — Ann Wong

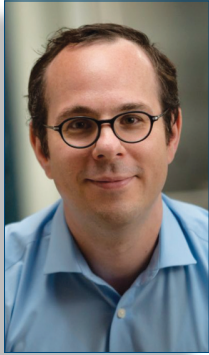
Ann Wong's interest in the UCLA Jonsson Comprehensive Cancer Center is rooted in the memory of her mom's successful battle with cancer as well as in her own lifelong focus on improving life for all.

"Way back, I remember always wanting to make a difference," Ann explains. "When I was 13 years old, I decided the way to do this was to become a teacher. Years later, when it came time to apply for college, I had my heart set on the beautiful Westwood campus. I majored in education and got my teaching certificate at UCLA."

Throughout her teaching career, Ann remained close to her alma mater and consistently chose UCLA as the beneficiary of her philanthropic spirit.

"I first made regular gifts to various areas of UCLA. For example, a bookplate for a medical book at the Powell Library to memorialize my mom. But then, I decided that I wanted to make a difference not just now, but after I leave this planet. I created a living trust so that my estate would be handled according to my wishes," Ann says.

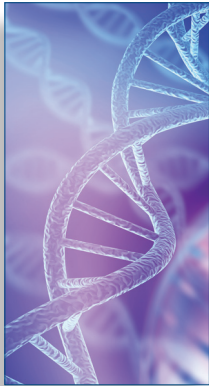
Some people have a three-year or five-year plan, so you might call this my forever plan.



If I had known how great doing science at UCLA was, I would have come here sooner. One of the incredible things about UCLA is the immense diversity of the Los Angeles population. It allows for research that cannot really be done anywhere else.

Paul Boutros, Ph.D., M.B.A.

*Director of Cancer Data Science
UCLA Jonsson Comprehensive Cancer Center
Associate Director of Cancer Informatics
UCLA Institute for Precision Health
Professor of Human Genetics
David Geffen School of Medicine at UCLA*



In 2020, an international team of researchers led by Dr. Boutros created a new way to accurately estimate how fast an individual cancer is evolving, using open-source software that makes big data sets accessible to the public. This approach, which relies on DNA sequencing and crowdsourcing, could tell us where a person's cancer is now and where it is going.

ENVISION THE FUTURE.

The UCLA Jonsson Comprehensive Cancer Center is extraordinarily successful in developing new cancer treatments and innovative ways to care for the whole patient—mind, body, and spirit. Still, there is much to accomplish. With your support, UCLA will continue to remove the silos that have separated scientific disciplines and welcome unexpected ideas. Remembering the UCLA JCCC in your will or trust will give cancer science and care the fuel needed for growth and help ensure that UCLA attracts additional leading cancer scientists and clinicians with our shared commitment to build a future without cancer.



CREATE YOUR LEGACY THROUGH GIFT PLANNING.

Planned gifts to the UCLA Jonsson Comprehensive Cancer Center can help you establish your personal legacy while funding leading-edge cancer research that will make an impact far into the future. Choose from a variety of flexible gift arrangements and assets to create a personalized plan to accomplish your financial, tax, and philanthropic goals:

- Name the Jonsson Cancer Center Foundation or The UCLA Foundation as a beneficiary in your will, living trust, retirement plan, or life insurance policy.
 - Choose a dollar amount, a percentage, or a specific asset—securities, real estate, or personal property (artwork, royalties, etc.).
- Consider life-income gifts (charitable gift annuities and charitable remainder trusts).
- Donate your personal residence while continuing to live there and receive an immediate income tax deduction (retained life estate).
- Create a charitable lead trust.
- Establish a UCLA Donor Advised Fund.
- Make Qualified Charitable Distributions through IRAs.

Your advisor can help you determine the assets and vehicle that are best for you.

UCLA WILL USE YOUR GIFT THE WAY YOU INTEND.

UCLA is grateful for estate gifts from donors who share our commitment to human health, biomedical innovation, and world-class care for patients and their families. A UCLA gift planning professional can help you determine how best to direct the use of your gift and ensure that it is used exactly as you intend. Some gift options include:

- Fund highest priority cancer research or a specific type of cancer research.
- Train physicians to provide world-class, compassionate medical care.
- Advance health equity by expanding clinical trials to more patients.
- Provide psychosocial and additional whole-person support through the Simms/Mann-UCLA Center for Integrative Oncology.
- Establish a lasting endowment for scholarships or faculty support.

SAMPLE BEQUEST LANGUAGE:

I give (state dollar/percentage amount or describe property) to The Jonsson Cancer Center Foundation, a public benefit corporation, 9-623 Factor Building, Box 951780, Los Angeles, California 90095 (Tax ID #95-2242757) to support cancer research at UCLA's Jonsson Comprehensive Cancer Center.

We are happy to provide customized bequest language upon request. If you would like to support other areas of UCLA Health, please contact the Office of Gift Planning at 1-800-737-8252 or giftplanning@support.ucla.edu.

CONTACT OUR GIFT PLANNING PROFESSIONALS.

UCLA would be honored to be included in your estate plans. Our gift planning professionals can provide you and your legal and financial advisors with specific bequest language that reflects your intentions and, for tax-advantaged and income gifts, personalized illustrations of the benefits.

For more information, or to schedule a confidential conversation, please contact:

Nicole A. Dunn

Senior Executive Director

UCLA Office of Gift Planning

(310) 267-4063 (Direct)

(800) 737-8252 (Office)

THANK YOU FOR YOUR CONSIDERATION.

The information in this publication is not intended as legal, accounting, or financial advice. UCLA's Gift Planning Office strongly recommends that donors consult with their tax and legal advisors to ensure that their philanthropic giving decisions and plans are in keeping with their individual tax and financial needs.

*What is the use of living, if it is not to strive for noble causes
and to make this muddled world a better place for
those who live after we are gone?*

—Winston Churchill

UCLA OFFICE OF GIFT PLANNING
10889 Wilshire Blvd., Suite 1500, Los Angeles, CA 90024
(800) 737-UCLA (8252)
giftplanning@support.ucla.edu | legacy.ucla.edu

UCLA Health

David Geffen
School of Medicine

UCLA

Jonsson Comprehensive
Cancer Center

